Essential Guide for Selling Your Property SELLER'S GUIDE



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KELLERWILLIAMS.

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As a real estate professional, I'm passionate about helping clients navigate one of the most important decisions of their lives—buying or selling a home. I take pride in making the process smooth, strategic, and tailored to your unique goals. Whether you're a first-time buyer, an investor, or preparing to sell, I offer personalized guidance, market insight, and a trusted network of professionals to support you every step of the way. With a background in credit repair, I'm also able to help clients strengthen their financial position before they buy, giving them a competitive edge in any market. My mission is simple: to help you move forward with clarity, confidence, and peace of mind.

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HOME SELLING PROCESS

FIND A REAL ESTATE AGENT

Look for a professional agent who knows your area well and has experience selling homes similar to yours.

SET A PRICE

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Work with your agent to set determine a price that's in line with the market value of your home.

STAGE YOUR HOME

Clean and declutter your home to make it more appealing to potential buyers. You may also want to make minor repairs and consider hiring a professional stager to help you optimize your space.

MARKET YOUR HOME

Your agent will also promote your home through advertising and networking.

LIST YOUR HOME

Once your home is ready to go, your real estate agent will list it on multiple websites and market it to potential buyers in your area.

SCHEDULE SHOWINGS

Keep your calendar open to accommodate potential buyers and make your home available for viewings. Be sure to keep it clean and presentable for each showing.

REVIEW OFFERS

As offers come in, work with your agent to review them and negotiate terms that are favorable to you.

SIGN A CONTRACT

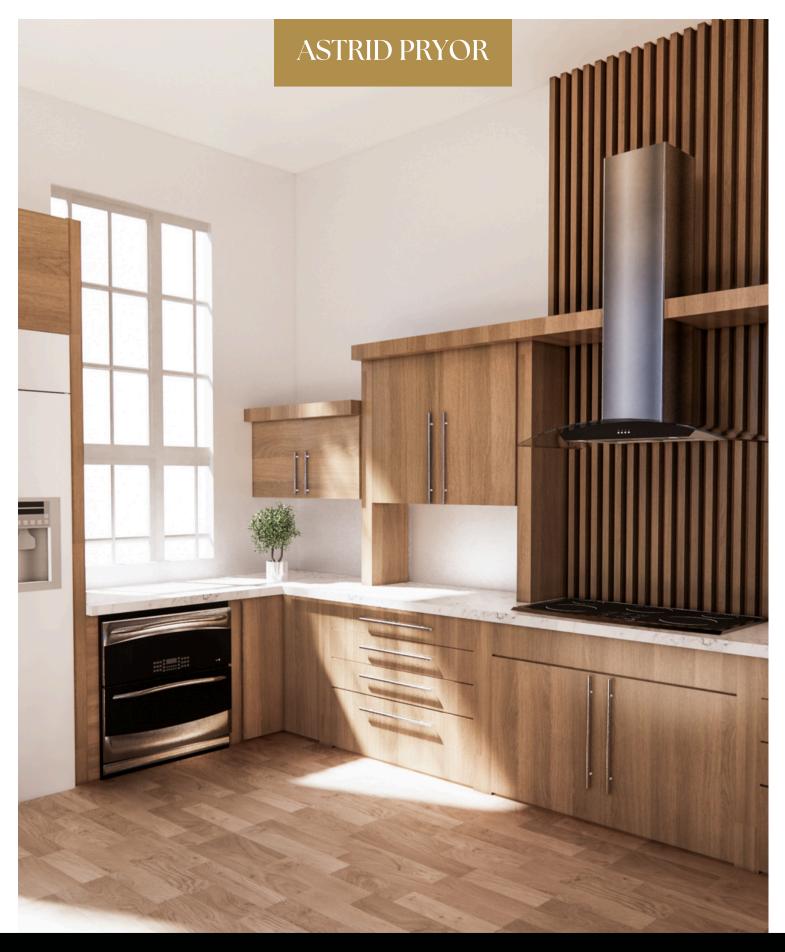
Once you've accepted an offer, a legal contract is created between you and the buyer. At this point, the buyer will have a certain period of time to complete inspections and secure financing.

FINALIZE DETAILS

As the closing date approaches, you'll need to prepare to move out and finalize any remaining paperwork. Your agent can guide you through this process and answer any questions you may have.

CLOSE THE SALE

Congratulations! You've sold your home. On the closing date, the buyer will provide payment, and you'll transfer ownership of the property to them.



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